

brilliant color bootcamp

*design
simplified*

*composition
and design*

design simplified



HERE ARE SOME SIMPLE RULES TO EMBRACE IN COMPOSITION & DESIGN.

- » Put your energy and your most important content in your focal area.
- » Develop directional lines to hook and keep the eye engaged
- » Balance all essential elements (background, foreground, darks and lights)
- » Give the eye a place to rest with calm areas, open areas, and engaging negative spaces
- » Use odd numbers
- » Ensure everything is different, in other words, no two flowers are on the same plane, are the same size or color, or have the same shapes
- » The rest....is up to you! Your muse will guide you. Trust your inner artist and remember, every now and then you must break a few rules to stand out in the crowd!